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PHARAOH

THE STORY OF POWER AND LOVE



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EXECUTIVE SUMMARY

The purpose of this Co-production Proposal is the successful completion, marketing and distribution of the full feature animation PHARAOH.

THE STORY

The titular Pharaoh is the Ramesses XII, the son of Pharaoh Ramesses XI, prepared to assume power in this oldest empire of antiquity after his father's death. He must confront the power and manipulation of the priests, his love for himself and the love for others, and above all, the great metaphysical question of who the mankind is in the universe. Crossing the threshold of adulthood, Pharaoh will fight for his dignity, like Hamlet.

CASTING AND CREATIVE TEAM

Full length animations produced by GAMA (recently released QUO VADIS) explore the image and the acting skills of Digital Actors who constitute GAMA Character Talents Team. Please notice! They are not AI products but real Digital Characters, who were acting in the GAMA's recent production - full length animation QUO VADIS. Still, the key members of the creative team are the artists responsible for the image, decorations and overall visual aspect of the film (Olivia Kozłowska, UK) as well as for the music (Dennis Dryja, Germany). The head of PHARAOH production is Aneta Wojan, who shapes the style of the entire production.

FINANCING

The financing requirements for PHARAOH is \$0.8 million including production, postproduction and marketing. Financing is closely linked to the production lead time, i.e. 11 months from the so-called "first slap", which significantly reduces costs.

SALES

The sales strategy is based on accessing audience looking for a tough full-epic tale with a gaming-style, animated shapes. Streaming platforms are first distribution gate for PHARAOH with a limited theatrical and tv broadcast globally.

WHO IS WHO & WHO IS BEHIND

GAMA INTERNATIONAL p.u.a. is Animated Film Product Hub for the international film industry, presently located in Poland with Partners in UK, France, Germany and Lithuania. GAMA guarantees 50% of the total production budget offering to the investors the opportunity to participate in international productions of full-length animated films and global distribution potential (recently released in Europe QUO VADIS).

SYNOPSIS

In a visually stunning reimagining of ancient Egypt, PHARAOH tells the epic story of Prince Ramesses – a bold, young heir caught between love, power, and the dark forces of a theocratic regime. As the sacred Nile prepares to flood, tension rises between Ramesses and the cunning High Priest Harhor, a shadow ruler who wields religion as a tool of control.

Ramesses defies tradition and falls in love with Sarah, a humble Jewish woman who hides both her faith and the child she bears – Isaac. But love cannot thrive under oppression. Entrapped by palace intrigue and seduced by the treacherous priestess Kama, Ramesses spirals into betrayal, casting Sarah aside and nearly losing himself to the priests' illusory miracles.

Hope is reignited when Jozus, a sage of science and truth, lifts the veil of deception. Ramesses awakens to the priesthood's manipulations and reclaims his integrity, determined to confront the regime from within. His daring infiltration of the priests' hidden Labyrinth reveals a vast treasure built on lies – and sets the stage for revolution.

But Harhor has one final move. With the death of the Pharaoh timed to a celestial eclipse, and a doppelgänger groomed to replace the true heir, the priesthood aims to erase Ramesses forever. In a climactic battle within the sacred pyramid, identities blur, and only one man will emerge into the sunlight – but is it the rightful king or a pawn of deception?

As Sarah raises young Isaac to the sun, a new generation stands on the threshold of truth and power. The final, ambiguous gaze of the new Pharaoh leaves one question burning: **Who truly survived?**

PHARAOH is a sweeping animated epic blending ancient mythology with futuristic aesthetics, electro-trance soundscapes, and timeless human themes – love, betrayal, power, and faith. It is a story of awakening in a world ruled by illusion, and a haunting meditation on legacy, identity, and hope.



Pharaoh Rameess is a passionate and impulsive young prince destined for greatness. Torn between love and power, he evolves from a reckless noble to a visionary leader challenging a corrupt priesthood. His journey is one of self-discovery, rebellion, and the search for truth in a world built on illusion.



Luca Astrale as

PHARAOH RAMEESS

CAST

For PHARAOH, we draw on the distinctive digital characters first developed for our previous production QUO VADIS. Each of these characters has its own established “stage” name, personality, and trademarked likeness, making them instantly recognisable to returning audiences while offering fresh appeal to new viewers.

This innovative approach allows us to re-cast our virtual actors across multiple productions — much like their real-world counterparts — creating continuity, reducing production costs, and championing sustainable filmmaking. Over time, these virtual performers build their own careers and fan followings, strengthening the GAMMA Character Talents Team as a marketable brand in itself.

By reimagining their roles within PHARAOH, we combine efficiency with creative reinvention, delivering a visually rich and narratively engaging experience without compromising quality or originality.

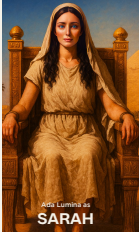
Herhor is the enigmatic High Priest who rules Egypt from the shadows with cold precision and spiritual manipulation. Master of illusions and political intrigue, he embodies the dark force of tradition resisting change.



Rohan Mahavir as

HERHOR

Sarah is a humble and resilient Jewish woman whose quiet strength and faith challenge the might of an empire. She represents purity, love, and moral courage in a world consumed by power and illusion.



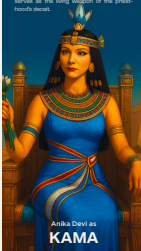
Ada Lumina as
SARAH

Joshua is a wise and ascetic sage who unveils the truths hidden behind the priests' miracles. A guardian of knowledge and faith, he becomes the moral compass guiding Ramses back to his destiny.



Alessio Nebuloso as
JOSHUA

Kama is a seductive and cunning priestess of Isis, sent to ensnare Ramses and divert him from his path. Beautiful yet dangerous, she serves as the living weapon of the priesthood's deceit.



Anika Devi as
KAMA



PRODUCTION TIMELINE



Development
(Currently Underway)

1. Fully develop Screenplay
2. Budget and Project Funding
3. Talent Commitments
4. Production Timeline and Pipeline

Pre - Production
(4 weeks)



1. Set up production office
and accounting
2. Storyboard
4. Distributors Roadshow
5. Team Contracts
6. Coproduction Partners'
Agreements
7. Visual Setup





Production
(43 weeks)

1. Building Characters, Props and Backgrounds
2. Motion Capture
3. Rigging, Animation
4. Camera Blocks, Lighting
5. Music Scoring



Post - Production
(5 weeks)

1. VFX
2. Final Cut editorial
3. Sound Design
4. Color Correction
5. Mix and Master Dolby
6. Masters for theater, foreign release, streaming, tv and other requirements



Marketing and Distribution
(Varies)



Schedule screenings
for distributor
in Los Angeles and New York
(see Marketing
and Release Strategies)



BUDGET

PIPELINE	USD \$ BUDGET	GAMA INVESTM.
DEVELOPMENT: <ul style="list-style-type: none"> Fully develop Screenplay Budget and Project Funding Talent Commitments Production Timeline and Pipeline 	130 000 <ul style="list-style-type: none"> 80 000 30 000 10 000 10 000 	130 000
PRE - PRODUCTION <ul style="list-style-type: none"> Set up production office and accounting Storyboard Distributors Roadshow Team Contracts Coproduction Partners' Agreements Visual Setup 	170 000 <ul style="list-style-type: none"> 20 000 20 000 50 000 20 000 20 000 40 000 	85 000
PRODUCTION: <ul style="list-style-type: none"> Building Characters, props and backgrounds Motion Capture Rigging Animation Camera Blocks Lighting Music scoring 	630 000 <ul style="list-style-type: none"> 100 000 100 000 50 000 250 000 50 000 40 000 40 000 	315 000
POST-PRODUCTION: <ul style="list-style-type: none"> VFX Final cut editorial Sound design Colour correction Mix and Master Dolby Masters for theater, foreign release, streaming, tv and other requirements 	180 000 <ul style="list-style-type: none"> 50 000 30 000 30 000 30 000 20 000 20 000 	90 000
MARKETING & DISTRIBUTION	400 000	90 000
RESERVE	90 000	90 000
TOTAL	1 600 000	600 000





EXECUTIVE SUMMARY

ROI

Investors will recoup 100% of their investment before any profit is distributed. After that point, all the net profits will be split on a 50/50 basis, with 50% being distributed to the investors on a pro-rata basis and the remaining 50% going to the production entity

TAX DEDUCTIONS

Section 181 Deduction under the Tax Cuts and Jobs Act of 2018 (TCJA) creates a 100% deduction for any money invested in a film, that is produced in the United States and that qualifies under the original qualification standards of Section 181

100% HARD EQUITY

Investors are offered to buy 50 of 100 available shares in the Film Entity (LLC). Each share is valued at \$17,000 (total \$ 850,000) and gives the investor a 1% profit share of the full gross return of the film. The additional 50 available shares in the film LLC are granted to the GAMA International animated films production HUB - the Executive Producer, who is delivering financing through its own means, eg global film tokenization campaign www.tecnospace/gama

EXAMPLE

Assumption: \$5 million net revenues, with an ROI waterfall structure as follows:

- P&A Costs: \$ 900,000
- Distribution Costs: \$1.2 million
- International Sales Fee: \$800,000
- 1% w/GAMA
- Tokenization Lender: \$840,000 (12 APR% on original \$750,00)
- Equity/Direct Investors: \$1.02 million (20% return)
- LLC Profit Participation recapital: \$1.38 million (\$800,000 to the investors and \$580,00 to GAMA.)

TARGET MARKETS

BOX OFFICE

Country							
Asia, Latin and Middle East	163.25k	389.75k	535.5k	666.75k	1.1M	1.4M	1.5M
United Kingdom	2.5k	4.5k	5.7k	11.0k	250.25k	715.75k	18.4M
Italy	179.75k	326.5k	472.8k	600.5k	1.4M	1.7M	1.9M
Spain	28.0k	50.8k	41.5k	60.0k	466.5k	598.0k	714.0k
United States	90.5k	187.75k	303.8k	1.4M	3.0M	3.8M	6.0M
France	62.7k	79.8k	79.8k	1.2M	2.7M	3.2M	3.7M
Germany	10.8k	38.3k	60.8k	17.7k	264.75k	462.75k	620.5k
Czech Republic	5.5k	14.0k	21.7k	36.5k	189.0k	100.4k	155.5k
Portugal	38.5k	60.5k	42.7k	47.0k	99.5k	64.5k	66.5k
Total	585.75k	1.1M	1.6M	5.0M	11.4M	14.0M	20.6M



STREAMING FORECAST

Country	Platform	Household Predictions (peak month)							Fair Value (first year)
United States	Netflix	101.1k	177.0k	316.1k	1.4M	1.7M	2.1M	2.2M	\$2.8M
	Amazon	114.6k	200.6k	358.1k	1.5M	2.0M	2.4M	2.5M	\$5.0M
	HBO	68.1k	119.1k	212.7k	509.3k	1.2M	1.4M	1.6M	\$8.9M
	Average	94.6k	165.6k	295.6k	1.3M	1.6M	2.0M	2.1M	\$4.2M



Streaming Forecasts offer anticipated household engagement metrics for specific content on streaming platforms, particularly during the peak viewing period, typically the first or second month after release. It's important to clarify that these predictions do not equate to the number of views. Instead, they estimate the number of subscriber accounts that are expected to interact with the content in a meaningful way, such as watching more than 20 minutes.

In addition, we perform a Fair Value Calculation for the content across various platforms. Please note that our calculations are not grounded in what platforms have historically paid for different types of content. Instead, we forecast the total revenue of a platform in a specific country, then predict the proportional revenue that the content could generate, assuming half of the platform's revenue is distributed to content owners based on their respective viewership shares.

CO-PRODUCTION OFFERINGS

Location of the main LLC Production Entity within your Film Studio

Location of the Motion Capture Studio

Schedule screenings for distributors in Los Angeles and New York

sto@gama.international

+44 07594 818890

www.gama.international



MOBIPICTURES



INNO LT

WORK WITH US - EARN WITH US - STAY WITH US